

Miguel Cordero Collar

IT Project Manager with a focus on Product Management. I'm passionate about technology and excited by the challenge of working with the latest tech to deliver amazing products. Whether it's working with Custom Development or SaaS platforms, I'm all about creating smart solutions and driving innovation.

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WORK EXPERIENCE

Red Bull

IT Project/Product Manager

Jul 2021 - Present

- Product Management: Lead product development, roadmap planning, and feature definition for Custom Developed Internal Labelling Tool for Marketing, Operations and Legal departments.
- SaaS Specialist: Implemented over 10 projects using Zendesk and Bynder, streamlining workflows and automating processes, improving the daily operations of ~90 internal employees by 60%-80%.
- Project Management: Oversee from initiation to delivery, ensuring adherence to timelines, budget management, and maintaining comprehensive documentation throughout all phases.
- Other responsibilities: Business Process Optimization, Quality Assurance, Technical Support, Software Development,
- AI expert for the Marketing Business Applications department

Enmacc

Web Developer Intern

Nov 2020 - Jun 2021

- Website development, UI/UX and graphic design and marketing automation setup.

Orbem

Business Analyst Intern

Nov 2020 - Feb 2021

- Internationalisation strategy, financial modelling, and customer acquisition

Avanade

Software Developer Intern

Jan 2019 - Jun 2019

- Worked on Fintech Projects, both back-end and front-end under Agile methodology

EDUCATION

Technical University Munich (TUM)

MSc in Management - 4 GPA

Jul 2021

- Universities: Heriot-Watt University (Edinburgh), Polytechnic University of Madrid, Technical University Munich
- Specialization: Entrepreneurship & Technology Management
- Thesis: "Tesla's Robotaxi network: A quantitative analysis of adoption, economic impact, and implications."
- Grade: 97/100 - Top 1%

Polytechnic University of Madrid

BSc in Industrial Engineering

Jul 2019

SKILLS

- Product Management: Roadmap planning, backlog management, feature definition, and user story development.
- SaaS Platforms: Configured and led projects using Zendesk and Bynder, utilizing all features at the deepest technical level.
- Agile Project Management: Scrum, project planning, risk management, Jira, Confluence.
- Leadership: Cross-functional team collaboration, stakeholder communication, and product adoption strategies.
- Development: Front-End (React), Back-End (Node.js, Python), Git, DevOps, API integrations.
- Business Analysis: Requirements gathering, process optimization, and data analysis (Python, SQL).
- UI/UX Design: Wireframing (Figma), prototyping, and user research.
- Leadership & Communication: Technical training, coaching, stakeholder engagement, and documentation.